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LaGrange-Classic

🌀 2021 EVENT SPONSORSHIP PROPOSAL 🌀

The 2021 LaGrange Classic Mountain Bike Race returns this June as a virtual race and we would like your help with a sponsorship to make it happen. Set in historic Weaverville, California and its Weaver Basin Trail System, racers traverse single-track courses through shaded oak woodlands and conifer forests. The Weaver Basin Trail System has its roots in the gold mining era of the late 1800s and early 1900s. The LaGrange Classic is happy to include trails born of these miners, trails such as LaGrange Ditch and Howe Ditch.

Back in 2019, the LaGrange Classic hosted 160 racers. With 2020's race canceled due to the pandemic, this year's race will be done virtually. The race window will be June 12th through the 26th. Racers select their own start time within the race window and record their ride using Strava. Times posted in Strava will be used by the race committee in determining the winners. Beside the change in format, the 2021 race includes a new 8-mile beginner course that we hope will appeal to all new riders, young and old, and families.

The LaGrange Classic Mountain Bike Race is a Trinity Trail Alliance fundraiser. In prior years, the race revenue went towards Phase 1 of the Trinity Bike Park. We are excited to report that the 2021 race revenue will be going towards Phase 2, the final phase, of the Trinity Bike Park at Lowden Park in Weaverville. We hope you become a sponsor, helping to make the race and fundraiser a success for racers, TTA and bike park users.

LaGrange Classic Mountain Bike Race sponsors have the opportunity to promote their products and services to highly motivated, health conscious and athletic individuals; the local community; and their families. It is an event that will provide exposure for your business on the course, in downtown Weaverville, and by word-of-mouth to the home-towns of all our riders, but the benefit far exceeds race days. Sponsors receive publicity and promotion in print and on social media, prior to, during and after the race. You can choose your level of involvement. (See the Sponsor Level page.)

Recognition of our race by quality businesses such as yours goes a long way to increasing the awareness of the part YOU play in providing exciting bike riding trails, events and experiences. You will be proud to be associated with this race. Thank you for your time and consideration.

Thank you for your support,
Trinity Trail Alliance and the LaGrange Classic Race Committee



This event is operated under a special use permit with the Shasta-Trinity National Forest.

In accordance with Federal law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this event is prohibited from discriminating on the basis of race, color, national origin, sex, age, disability, and reprisal or retaliation for prior civil rights activity. (Not all prohibited bases apply to all programs.) This institution is an equal opportunity provider.

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