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LaGrange-Classic

➤ 2022 EVENT SPONSORSHIP PROPOSAL ➤

The 2022 LaGrange Classic Mountain Bike Race returns this June as a hybrid race and we would like your help with a sponsorship to make it happen. Set in historic Weaverville, California and its Weaver Basin Trail System, racers traverse single-track courses through shaded oak woodlands and conifer forests. The Weaver Basin Trail System has its roots in the gold mining era of the late 1800s and early 1900s. The LaGrange Classic is happy to include trails born of these miners, trails such as LaGrange Ditch and Howe Ditch.

The 2021 virtual race hosted 125 racers. The 2020 race was canceled due to the pandemic, but the 2019 race which was held as a typical one-day event, drew 180 racers. The race window will be June 4th through June 11, 2022. The Novice (8 mile) course racers will select their own start day and time any time between June 4th until 6:00 p.m. on June 10 and record their ride using Strava. Times posted in Strava will be used by the race committee in determining the winners. The Intermediate (16 mile), Sport (26 mile) and Elite (30 mile) course racers will all compete on Saturday, June 11, 2022.

The LaGrange Classic Mountain Bike Race is a Trinity Trail Alliance fundraiser. In prior years, the race revenue went towards Phase 1 of the Trinity Bike Park. We are excited to report that the 2022 race revenue will be going towards Phase 2, the final phase, of the Trinity Bike Park at Lowden Park in Weaverville. We hope you become a sponsor, helping to make the race and fundraiser a success for racers, TTA and bike park users.

LaGrange Classic Mountain Bike Race sponsors have the opportunity to **promote their products and services** to highly motivated, health conscious and athletic individuals; the local community; and their families. It is an event that will provide exposure for your business on the course, in downtown Weaverville, and by word-of-mouth to the hometowns of all our riders, but the benefit far exceeds race days. **Sponsors receive publicity and promotion** in print and on social media, prior to, during and after the race. **You can choose your level of involvement.** (See the Sponsor Level page.)

Recognition of our race by quality businesses such as yours goes a long way to **increasing the awareness of the part YOU play in providing exciting bike riding trails, events and experiences.** You will be proud to be associated with this race. Thank you for your time and consideration.

Thank you for your support,

Trinity Trail Alliance and the LaGrange Classic Race Committee

This event is operated under a special use permit with the Shasta-Trinity National Forest.

In accordance with Federal law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this event is prohibited from discriminating on the basis of race, color, national origin, sex, age, disability, and reprisal or retaliation for prior civil rights activity. (Not all prohibited bases apply to all programs.) This institution is an equal opportunity provider.

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